

# TRENDS ROADS

A Report from a Task Force of  
AACSB International's Committee on  
Issues in Management Education

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AACSB International, C...  
International Management Education

**AACSB International –**  
**The Association to Advance Collegiate Schools of Business**

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Ce ed b he life a i f edia a ki g a d  
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1. The first part of the text discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry should be supported by a valid receipt or invoice. This ensures transparency and allows for easy verification of the data. The text also mentions that regular audits are essential to identify any discrepancies or errors in the accounting process.

2. The second part of the text focuses on the role of the accounting department in providing valuable insights into the company's financial performance. It highlights that by analyzing the data, the department can identify areas where costs can be reduced and revenues can be increased. This information is crucial for management in making informed decisions about the company's future.

3. The third part of the text discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry should be supported by a valid receipt or invoice. This ensures transparency and allows for easy verification of the data. The text also mentions that regular audits are essential to identify any discrepancies or errors in the accounting process.

4. The fourth part of the text focuses on the role of the accounting department in providing valuable insights into the company's financial performance. It highlights that by analyzing the data, the department can identify areas where costs can be reduced and revenues can be increased. This information is crucial for management in making informed decisions about the company's future.

5. The fifth part of the text discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry should be supported by a valid receipt or invoice. This ensures transparency and allows for easy verification of the data. The text also mentions that regular audits are essential to identify any discrepancies or errors in the accounting process.

... AACSB International is a non-profit organization that provides accreditation for business schools and programs. It is the largest and most widely recognized accreditation agency in the world. AACSB International is committed to promoting the quality of business education and to ensuring that business schools and programs meet the highest standards of excellence. AACSB International is also committed to providing support and resources to business schools and programs that are seeking accreditation. AACSB International is a member of the Association to Advance Collegiate Schools of Business International (AACSB) and is a part of the AACSB family of organizations. AACSB International is a leader in the field of business education accreditation and is committed to providing the highest quality of accreditation services to business schools and programs around the world.

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## Summary and Recommendations

The findings of the study indicate that the current system of... (faint handwritten text)

### Recommendation 1: Communicate to engage and influence

Consider the need for... (faint handwritten text)

... (faint handwritten text)





#### Recommendation 4: Conduct research on rankings and quality

The first part of the research is to identify the current state of the art in the field of rankings and quality. This involves a comprehensive review of the literature, including academic journals, books, and reports. The second part is to identify the key stakeholders in the field, including academia, industry, and government. The third part is to identify the key issues and challenges in the field, such as the lack of standardization and the need for more robust data. The fourth part is to identify the key opportunities in the field, such as the potential for new data sources and the need for more sophisticated analysis tools. The fifth part is to identify the key research questions that need to be addressed, such as the impact of rankings on quality and the role of quality in rankings. The sixth part is to identify the key research methods that need to be used, such as quantitative and qualitative research. The seventh part is to identify the key research institutions that need to be involved, such as universities and research centers. The eighth part is to identify the key research funding sources that need to be used, such as government grants and private industry funding. The ninth part is to identify the key research outputs that need to be produced, such as academic papers, books, and reports. The tenth part is to identify the key research dissemination channels that need to be used, such as conferences and journals.

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**Chair**

**Richard E. Sorensen**

Richard E. Sorensen is the Executive Director of the Center for Management Education at the University of Wisconsin-Madison. He is also a senior advisor to the University's Board of Regents and the Board of Trustees of the Wisconsin State System of Higher Education.

**Members**

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**Angel Cabrera**

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**Stuart I. Greenbaum**

Stuart I. Greenbaum is the Executive Director of the Center for Management Education at the University of Wisconsin-Madison. He is also a senior advisor to the University's Board of Regents and the Board of Trustees of the Wisconsin State System of Higher Education.





**Mission Statement**

*[Faint handwritten text, possibly a mission statement or introductory paragraph]*

*[Faint handwritten text, possibly a list or detailed notes]*

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