

WEATHERHEAD

# Our Letter of Commitment

We a e e c ed ha Oc be 2012 e e c e R be E. W d g II, dea f he Ma Ma e Sch f Ma age e S d e, A a a, a he e dea f he Wea he head Sch f Ma age e . D . W d g e e ha c e PRME c e e a a he c e f ; ea h e, he ab e ce f a dea f Wea he head, I d e ffe h gh ac e e he a ea .

O MBA ga, b bedegee ga, b ed h he e, S a ab e E e e he ha c ea g e ge ha d ha d h f e ga hea h a a ga, De dg a , ea .

# Internships and fellowships

#### Internships at the Fowler Center for Sustainable Value

Weahehead'F e Ce e e de a a, dg e f c - a h gad b h g a abe a e each gcae a ded a e f he Journal of Corporate Citizenship. The e a ed he Ce e f e e a Sec e a a he UNG ba C ac U.S. Ne . C e , MBA a e a g he e e a f S a ab C ce h b e e a d - f ga a N hea Oh .

#### Internships at Case Western Reserve University's Office of Sustainability

S ce 2006 Wea he head MBA ha e e ed CWRU' Off ce f S a ab . S de a e g e

# Design and sustainability students find wicked problems and solutions in Scandinavia

# Four Weatherhead MBAs' sustainability internships

S a ab ha e e ee ed e ge f b e e e b ace. U da ed b he c e f he cha ge ha be ade e e a ec f c e , f Wea he head de , Rache B e, MBA

# Four Weatherhead MBAs' sustainability internships (age 2) A a ach g a ab f a ea a d T ghallh Talh e ed

A a achg a ab f a ea ad T gha Jh Ta, h e ed h Te aC ce, a ccgc a fea ed he ee e Ga bage Mg e 9RTa, h e ed

## Net Impact at Weatherhead

The Ne I ac chae a Weahehead a ghe ch' ac eade gaged c b becae f b h ad ff ca ad c ec h he be ad a ab c e.

The chae'f cehe a eahabee d g f de eead de e.

A he a feach acade cea, Ne I aca Weahehead ece he c gca fe MBA de (addea ec gfe e be) bh ga e a Gea Lae Be g Ca, aca a add eade a abeb e. Gea Lae Be g Ca ha bee ge e ad fcaeceh acce, c g, 'ae=fd' ce, adb c. Thee aa MAA de hefCeead' aaea fad eea eac be ee f-adecd-ea MBA.

I 2011 a d 2012, he chae ed he caee a ded caade e efebebgag he aa Ne I ac Cfeecehed AAbadPad. The chae ah ed Saab Caee Eee he edeegaged d-abed chabed chabed chabed chabed chabed chabed gaab cebed gaaaadageafac g, afh chaee bedd gaab cebe e.

O ca , he chae hae gaged hhe Fe Ce e f Saabe Vae e hace he egaf caade ea achee hhe MBAcc, adhac eced Ne lace be hFe Ce e le h. The Ne lace a ed Ch La, PhD, Acae Pfe f Ogaa a Beha he e each, g, ad each ge cea ffe a abea e each g cae.

Ne I ac a Wea he head ha a bee ac e e ghb h d d g Wea he head' ca b a c a g he e 'Ca eSERVES e e, e e g a h a d ec cabe f ec f he ca a e hed, he D a B. Ne I ac e be a e c age c e ce a e b ac g a a c - f de a d c e e e be f he Wea he head C. Se ce C ee.

The Ne I ac cha e eg a he c ec MBA de h Wea he head'c e a de ec e c e c g he Sustainable Enterprise he e f he ch . O e e a e f 2012 a a af e c ffee e e a d f a a e ab g ee f a ce c e ha eache h a ab ea e ca ac a ga a a dh he a e e ed f h TBT 11a e

# Curriculum sample ( age 2)

The f g Wea he head c e e e e a a e f 17 c e a d 38 e e c e c e e a ed a e ch a he UN PRME a d he UN G ba C ac.

#### MBAC 510 Managing People & Organizations | Instructor: Diane Bergeron

Ughebeha aad cace ce aaba, h ceea ecce eea heeffece aage e feead gaa .T ceaed HRad gaa abeha aeceed ad cde: gaa aad ea ce; gaa ace; gede; cae b, ehc, cfc, addec - ag; ead e ad a; ec gad eec; aage e acce; gad eace; a ag gdffeece. Aae fehd, cdg eee aad eaceea gehd, ae ed dhee c. Pa 1 f2 cde he beg gfhebaccce eea heeffece aage e fe ead gaa.

#### MBAC 512 Macroeconomics | Instructor: Robin Dubin

Whe a age c e c ac h a ab , a ee a a be ,b f cce f a age , be ee a d g b e ea be ache ed h gh he de g a ege ha cce f add e a e,c a e,d ea e, ace- - he b ca ce, a d f d a d a a ab cha e ge .

#### MBAC 508 Strategic Issues/Applications | Instructor: Simon Peck

Saegcaagee dea f da e a hhe a f b dad a e c e e a d f ab . Scce f aeg de g a d e e a d M e a de a d g fa f 'e e a e e, e a e ce, a d ca ab e. I a d M e a ega e e f he f ha a f c a a ea cha e a , a e g, a d f a ce. Saegca a d a a be facade c d c e c d gec c, ch g, a d ca a d a age e ce ce, a d d c e e a ea, cha c a e ca e b , cea g a ab e a e, a d e e a a ab .

#### MBAC 502 Financial Accounting | Instructor: Mark Taylor

Ee da, aage hae ef El W d Tf 53.dchae ef El T 11 0 a 1<mark>1 53.9</mark>9

# Curriculum sample ( age 3)

The f g Wea he head c e e e e a a e f 17 c e a d 38 e e c e c e e a ed a e ch a he UN PRME a d he UN G ba C ac.

#### MIDS 420 Design in Management: Concept & Practice | Instructor: Fred Collopy

Deggggfadeacceefaedeabedc, ece, ce, gaa, adefgeegehee eh ghacabede eedeabadeffce. Gddeegegaeheee gdeah heda--daeaefaf ea, e, ae g, ec c, face, adh ae ce. Degghae ea, ad aea hae agaa' aad aege. Icbeaaadhe ahae ahaae egaeadeade e, ad aea hae ad ee, adh gh, aageceae eadeafaaghe. Veedha, deggacecee ee ce faccefee ee ea ee ade. Th ce hefaeefaeeheefaeeeheefaeeheefaeeheefaeeheefaeeheefaeeheefaeeeheefaeeheefaeehe

# ORBH 430 Institute in Sustainable Value & Social Entrepreneurship | Instructors: David Cooperrider & Chris Laszlo

The MBAI e S a ab a d S ca E e e e h e 6 c ed d ded

Ic e I h ch cc e e e e . The f c e ha e e c ea e a f da a

a f fea g e de a d a age a f he b d g a abe a e a d g

he ca a d g ba e f da b e e . The ec d c e a a ed

a ab fede e e ce he e ea h a d c e e a e em e . The f da c e a e em e ma ed fed ec ha e.

#### BAFI 440 Advanced Corporate Finance | Instructor: CNV Krishnan

The cedea hhef a a e fc ac be ee a ehde a dhe ea (ca) a e ac fa ehde cfc. The cedea ha ec Me ce fca a cechce a dfa chce ac gfa ehde. I dea hhe a ab fca a ce ad a cchce adeb a age. The cedea ha age a geed a dage cc, ehca cdea, a dhe de gadab fce ec ac.

#### PLCY 474 Strategic Innovation | Instructor: Sayan Chatterje

I h c e, e de e fa e de f e a e f hec e.We he a he e fa e hee e f a ha e ee acce ce e a, d e, a d h e ace a d e a , de a d b e de a ha g be d a d c ce a , cha ga a ad g a abe a e b e de. The c e a e e ech Me ff c ed b a gad cea e be g.

#### ORBH 412 Appreciative Inquiry | Instructor: Susan Case

## Curriculum sample ( age 4)

The f g Wea he head c e e e e a a e f 17 c e a d 38 e e c e c e e a ed a e ch a he UN PRME a d he UN G ba C ac.

#### OPMT 430 Sustainable Operations | Instructor: Matt Sobel

The eaeab ea ach e eaad ca e a e, I Whad I ab e eaad ca e ae ca e ccef, a dh calac ha edge f ab? I We a e a e e a a d ca e fac gb e (a d a f ce), chag bac aechage, ,ec cdee e, h ge, a d ca e. Dag aea f he MBA ga, eea ee eaad ca ea caed h d c de gad c e c a, ec c gaea, d c ac ag g, ce de gad ea fac g, fac ca addeg (c d ggeeb d g), ee e g c a d c edcha, a d g ba cha.

#### ORBH 491 Managing Diversity & Inclusion | Instructor: Susan Case

The cee ad hefc fde adag bace eace. I adde efce de efde adag bace e ace. I adde efce de efde adag a a a, ad cea e ece edga a caad de gfae f de adgheach fhe ee eca cea e bae he a age ead ega fde gaa. U de adg, a g, ade e aggde ea a heahe, e e ched fce, a ed fabeg h, ad a edce eada age. Bhade eace adag adcfc. De ae aga a be eace e, gbace ede, fee, adae fee becea cefde adgadcfc. De ae aga a beace edece edece edece ace, gbace eace, gas adag a accea ace e, gbace eace, gas adag accea ace eace, gas adag accea accea eace, gas accea eace eace, adag accea eace, gas accea eace, gas accea eace, adag accea eace, gas accea eace, accea e

#### ORBH 460 Women in Organizations | Instructor: Diana Bilimoria

The cee e he Mechaege ffef e a he ceae de adg fhe e dg e, a b, ad cce a ae fga a ad fe. The ce b ade de adg fhece fe' e adhe e ad e de adheede h ad a age a e ha dhe ga a . Offeg e ce de adg fee e face he aceeaed aceadgede, hece he ceae efedge ab e ade addec, a e, adab e cdg he e ha ce e feade h ca ab e. I a fac a eca ee de e e, ghe ab fedd a e be e a ab he Ma fega fbhae a ad fe a fe.

#### ORBH 470 Leading Change | Instructor: Richard Boyatzis

I h c e, e c a e a e Me :(1) Wha he ce f a ed, de abecha ge? a d (2) Wha he e fa eade? C ce f c e he be ed, c d g de a d g he e e a e f SDC a he d d a, d ad, ea, ga a, c , c , a d g ba e e . I e a Cha ge The (ICT) be ed a he ga g c ce f he cha ge d ed. I h c e, c ach g he de e e f eade h be a a c h gh he c e.

#### ORBH 470 Leading Change from a Complexity Perspective | Instructor: Richard Boyatzis

I h c e, de c a e a e Me :1) Wha he ce f - a ed, de abecha ge? 2) Wha he e fa eade? C ce f c e he be ed, c d g de a d g he e e a e f SDC a he d d a, d ad, ea, ga a , c - , c , a d g ba e e . I e a Cha ge The (ICT) be ed a he ga g c ce f he cha ge d ed, c de e b e eade h de e e , a ab , a d CSR a e .

## Curriculum sample ( age 5)

The f g Wea he head c e e e e a a e f 17 c e a d 38 e e c e c e e a ed a e ch a he UN PRME a d he UN G ba C ac.

#### MAND 405 Ethics and Professionalism for Nonprofit Leaders | Instructor Steven Feldman

#### MGMT 460 Managing in a Global Economy | Instructor: Leonard Lynn

The ceadde ea be f ca e, cdghe caade ea ac f g baa, cahe fdffeeca adce ea ab e, a aec cec, e ea ec, eaa aga fa ab acce, ad he.

#### MGMT 464 Management Ethics | Instructor: Steven Feldman

The ebadeceea gac. The feeded a ale fcae de, heh de feeh cabe, dage addee a ege ga adde he. The ecdea gaceh eceffee ee feh cacha ace, eadeh, ad gaaaeb.

#### HSMC 456 Health Policy and Management Decisions | Instructor: JB Silvers

The cefce he cfcadcaba be ee fedeaheah cae cf cagdad cae deca edeca e

#### MGMT 498 Action Learning | Instructor: Bonnie Richley

C ece a de a e f cad ce ec ebh caade e a e. Ea e c decab-fe-ce e g c e , fea b de f d b e e , a d de e g c e ea f f ac e.

#### EDMP 610 Culture and World Politics | Instructor: Eileen Doherty

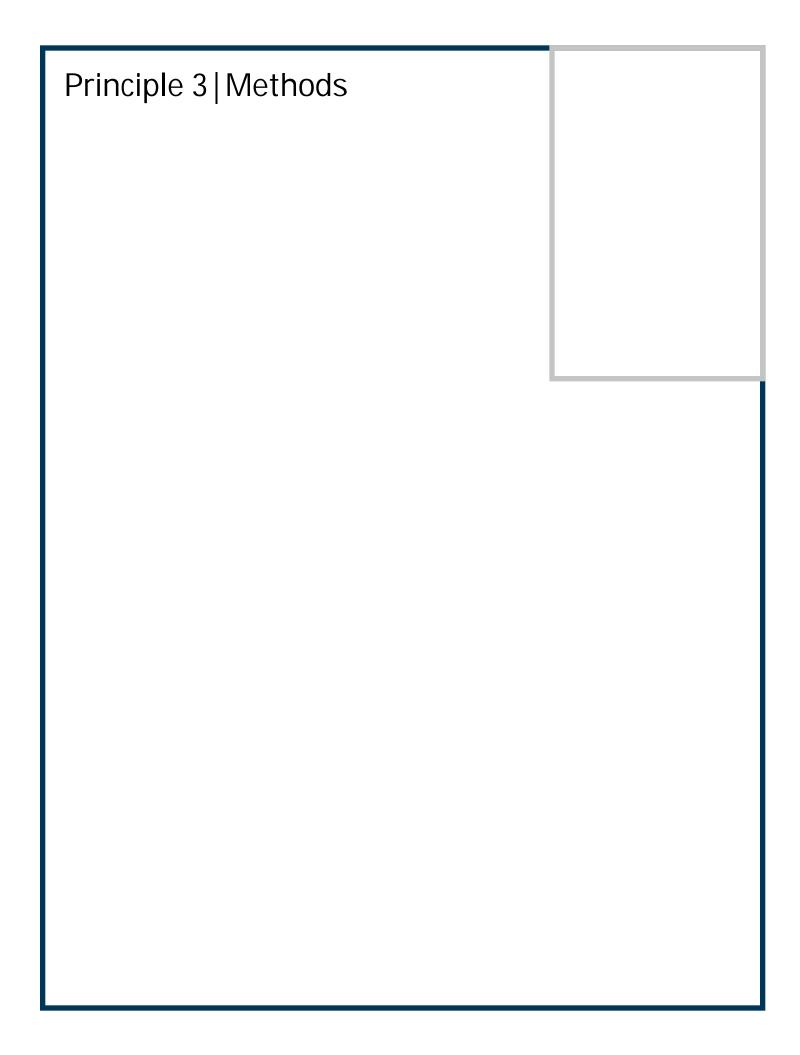
Reg, ehc, ada a aea gceaggfcaceadefgfachecdaed. The ede e cafaa fhc eaffecd ec, ega, ad ea a ega add ega.

#### EDMP 611 Theory and Practice of Collective Action | Instructor: Eileen Doherty

The a adde hehe ad accefceceachebee e adea e be ad ca, a a, adg bace. Cae de fceceache, cha a e eccg, ech g de e e, adc e a a, be d c ed.

#### BAFI 403 Financial Management | Instructors: Sam Thomas & Leonardo Maduriera

C e dea he ad g, a e e, ba e e e, ac f e ce e, ac f ca a f ac e a a b de, d ffe e a acce ca a, he cha g g a e a d e f ha eh de, ca e e ca a a d ca e g, ac fa e c f a a d age c c f a d ha eh de a e, a age a ce e c ac d ce e le h ca l beha, a d e a ed b ce f e.



# Appreciative Inquiry

A ecael (M) (AI) a de e ed a Weahehead b ga a a beha ch a R F, PhD, Chaad P fe f Ogaa a Beha, a d Dad C e de, PhD, Fa M ea P fe S ca E e e e h a d P fe f Ogaa a Beha, a d c e e e h gh he ch a h a d a ca f he ce, f ed b h a d f ac e a e he d. The f ge ce f he AIC, a e e ce ce a ed b AI eade,

IAI abhec-e a eachfhebe e e, he ga a , a dhe e e a da dhe . I bade fc, e e a cdce fha ge'fe' a gehe a e, effece, a d c ce ca abe ec c, ec g ca, a dha e .

IAI e, ace a a, hea ad accefa gome ha eghea e'ca ac a ehed, a cae, a dheghe e ea. I ce a e he b a fom the ghecaf gome for a company for a ghost a for a for

# The Fowler Center for Sustainable Value

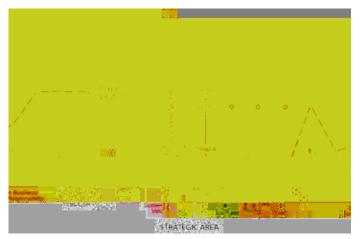
The Fe Ce e f Saabe Vaehd

Weahehead'ce e Sustainable

Enterprise a ace e d caaae.

Saabeaedefedaadacae
haccheacaceaeggaefhaehdeadacheee, hecadeebeefceadhee

cade e e be e f ceadhaehdehaehdeaeaeae



he a a c e fa e e e a e e cha ace ed b dec g a a e ce, ad ca a a e c, a d g e e ca . S a abe a e a be e e e a a eg; a e e a ad ca d ffe e a e e a h ch he ec c, ec g ca, a d ca he e a e f ed a g e eg a ed a e c ea ace. The F e Ce e e e age ed c a ch a h a d ac ce he eade ca a e e f abe b e e e he d'g g ca a d e e a b e . We d ec h a e b ed a ab he c e a eg, a g c g edge c e e c e de g, a , h e e , a d A eca e l M.

### The World Inquiry

The W dl M bega he 1990 a a a f de cecadd e a e e fb e a ha a ef - f a dha e caad/e e a be ef. S de e e e e e e e e e e e e e h ha e cea ed a d e e ed a ha a e, a be, e cabe, ca abe, a d f abe. The e e c c de M e e d e ch g a d A eca el M , a dha e bee ed b h a d f de e gage h b e e e a ga e ac. The e g ec ec ha h ded f e, a d Wea he head fe a d PhD de a e g he da a e ga e h a d h b e e e gage e b e eade h a d caade e a e a d h.

# Sustainable Value Case Study Library

The Fe Ce e f Saabe Vae de fedaab-he ed be cae hae e a each ge ceffac ac a age e d c e.The ce bega h a e a e e e feach g cae e a ed he cfa abe a e. The Fe Ce e' e e a f a ab e fa abea eca befdhe age.

The Saabe Vae Cae Lbacde:

- Cae ha adde a e fhee ca d e cha ge
- Cae hch a abeae e bedded hece fhe gala 'ea
- Cae hchbeae, ahe ha ega cace he e h cae, de dec

Afea ghefe decbedabe, ea edh ded faab - ea ed ca e d 50. Ic ded hefa e aefe ga a abea e 404.31aG ebe D. La a d MBA

# A story from the World Inquiry ( age 2) "PortionPac: Small Packaging, Big Impact"

#### Innovation

Add a, P Pacha a gc e a g afea de e a fed dc.
P Pacc ed he Gee Sea Cefca (acefce e acefca ga a)
ce. I We e e ede e dc e a face gh f Gee Sea' Me e a dha e ade
h e cha ge e ce a cefa e e e f dc, h e he a, la e c a
P e de Ma Ke.

#### Impact

O e f he b g-e ac f P Pac' ha bee he d c f h g h c ce a ed, e-ea ed cea g d c he d . S ce c ce a ed ed ce he e e g e d c , a a , d b a d age, h e-ea ed ac ce ha bec e cea g a h b h c e ca a d e a cea e d ce .

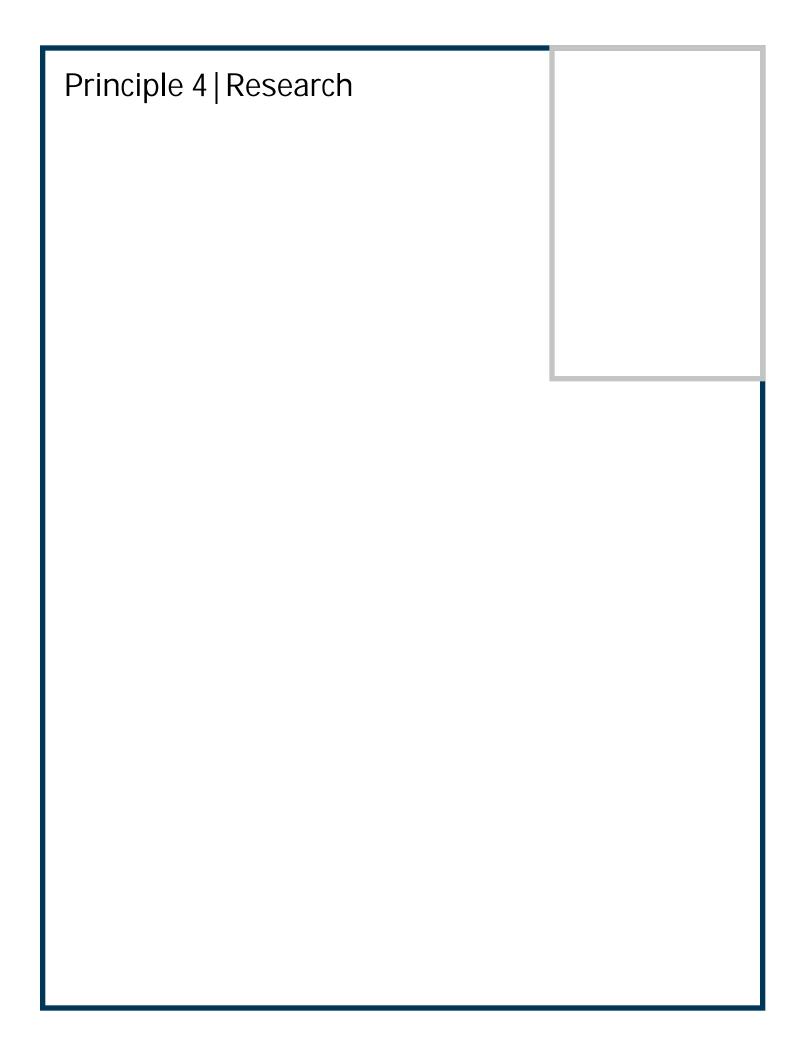
The g fcace fhehd facaggeheed cfaae.Feae, ecae f P Pacgaceaee ae heedf 56 dfcadbadad 100 dfacha dhae beed a faceada a a, ead a acaged checa. B ffegceaghae Gee Seace fed, P Pachaced effhe ed cghefeegaee ea accaed bceagdc.

#### Inspiration

P Pac bega a a c a ded ca ed d g a a ab e a e c e a g eed. The c a 'f de e e d e b a de e ed ce he a e he a ad a c e a g d c a d e ab h a c a ha d ffe afe, e e a f e d d c . S a ed 1964 b S d We bega d Ma K e , P Pac a f ded f e e c e:

1. H a Hea had Safe 3. I e e fW C d f C da 5. P f ab 2. E e a Re b 4. Leade h

P Pac'ch ce f gc e ageeed e b be d e ga afe, effec e dc; e e ha P Pac'c e a e e ga ef acce g e dc effec e cea a da e.P Pacfaced cha e ge g he ca a a e e a e beaea e.I fac, he ca had da e e a be ef c cec e ha a a effec ea he cea g dc.Ee he he a e dd de a dg e e a a dafe a dad, P Pacea edc ed cea a e a dc e d da.



# Academic publications: a sample of our faculty's work ( age 1)

The fgghaaaeffac'ece eaedaech a he UN PRME adhe UN Gba Cac.

B a, D. (2012) I c e Leade h . Leadership Excellence, 29.3, 13.

B a, D. & Lag (2012). Gender Equity in Science and Engineering: Advancing Change in Higher Education. Redge.

B ed , Deffa e , Ba e , K b, D. (2011). E ha c g Dee Lea g: Le f he I d c f Lea g Tea Ma age e Ed ca F a ce. Journal of Management Education, 35.3, 324-350.

Ba, R. (2011) Maage aad Leade h Ceece: A BehaaA ach Ea, Scaad Cgelegece.

B a , R., B , G d , L. (2011) The Effec f Re g Leade 'E a a d S c a l e ge ce g Pa h V b a c . Journal of Leadership and Organizational Studies, 192-206.

Ba, R., Fabgh, Lead, Rhee (2011). Eaad ScaCeecef Effece Pec Maage. PMII e.

Ba, R., Lgha, T., Paae, A. (2010) Ighe Dee ef Ea, Sca, ad Cgellegece Ceece Maage.

Ba, R., Se, (2012) V, Leade had Ealegece TafgFaBe. Journal of Family Business Management.

Be, Ba, D., Pee. Wh The Sa: We Peg U.S. Egeeg Caee. Career

# Academic publications: a sample of our faculty's work ( age 2)

The f g g h a a a e f fac 'ece e a ed a e ch a he UN PRME a d he UN G ba C ac.

C e de , D. (2012) Th ee C c e f he S e g h Re . Leadership Excellence 29.3.

C e de, D. & F, R. (2010) De g l ed C a e C e h . S eca e f The Journal of Corporate Citizenship. 37, 3-6.

C e de , D. & F , R. (2012) C a e C e h a Ma e f W d Affa . Journal of Corporate Citizenship. 41, 3-6.

C e de, D. & G d , L. (2011) P e O ga a De e e : l a - l ed Chage a Ne Ec a d Ec g f S e g h .

Zha, Ga, J., C, F., Bad, R. (2010) DacGahcaReeea fFacaSaee: A Degl¶MadEcaRe.

La , C. & Zhe eba e a, N. (2011) Embedded Sustainability: the Next Big Competitive Advantage. S a f d U e Pe.

S h, M. & B a, D. (2012)The Hea f Leade h : H Leade E gage h E a l e ge ce. Leadership Excellence. 29.3, 5.

S e he , J., Hea h , D , J. (2011)

# Do the good books inspire good business? A e e ea ch ea ad a e h c a d a age e ed ca ha ed e d c e f S a Ca e, PhD, A ca e P fe f O ga a a Beha. Ca e ha bee eecedaalagaKafaSchaf 2012-2013 a he Ceef FacaPcfhe R be H.S h Sch fB e a heU e fMa a d, h ch a a ded he

# Can simple accounts help people save? ( age 2) Weatherhead economics professor tests out the theory in Nepal

Mcced a ceag a a fec agge e e e h a ghee e e .E e a, ea e e d g e a a d d a h a e abe b a e ad a a .The a ha e caea a e e h e .M e f a ach g ba .

IGONESA a d VISPE hhe a-, a dd g, la ha he e e d g a g d b f , I P a a . II a e e e d g hhe NGO, b I ade he a a e a e a : I d beg b a ga a a f he a 'a a d eed g a ba e e a he h e h d e e i. The e de a a e h e h d'

# Can simple accounts help people save? ( age 3) Weatherhead economics professor tests out the theory in Nepal

The ga ee ed be g, I a ched af - e h a e ee f he ea e g a be e ff ha he c g . Y ha e a e acc e e h e e ffe ed he acc a ddd'a e he ffe he a e a f he ea e g , . If e e c de he e e h he acc, he dba he e b c de g he fac f he a ha c ed a e.i If, a he e d f h, he e e f ea a d - ea a e a g he ea e g a h ghe, P a fe he c de a e c c de ha he a g acc had a ed e a e de e .

The e ?IP e,I a P a.B
he ca ha he a e f
c e a a be
a ca g f ca . The ef e, Ma,
af e a h e h d e a c d c ed
a c e e e d b he NGO, b c
e e e e he d e a c he d a f
ca e.



# Fowler Center for Sustainable Value Sustainability Circles

The Saab Cce ga de ged hef g ce:

- C Saab Ac Pa
- La ch f a ec
- S gb e caef a abC eed cab f a a

- 100% e e a d g f ca f e e
  Ne e h gh h ch e b e e a , a d f e h a ach beha cha ge

C cee e chachaggghbbadc gae a,bSaab C ce a e de g ed cha ge a de a d beha , .

laeh hTeMaeS, heFeCee hgaa fa e he he ehefaca ef acebfe bacga abeb e acce. Wedh a a ha aff dabea dacce be, b d ba d 🐠 a dee e, ed ce cada age, e gage e ee ada eh de, adbd g

Each Saab Ccebg 10 gaa a eec ha ee e daa hfh, ced hddaed cachge . O ¶Me ga deg caehef geee:

- K edge: ca ef e ec ed a d caedf Cceaca
- Id dacach g: a ea d g de each a c a ga a • Pee ea gad :
- a ecea ade e
- L ca ac e : ca e ce de a de e
- Re ce : acce he be fae , da aba e , a d eb e fac a e e bedd g a abe acce
- Na a e fe e : e ce f e e ac aage fa abaea



# Weatherhead professor shares insights into lending process with local house hunters

BeggAg2010, DadCggh, PhD, AaPfefEcc, c, cdcedaeefeahJSd, PhD, fheUefWc-MadSchf

# Weatherhead Executive Education programs: a sample

```
Wea he head ffe 70 Me ga f b e a age, a de ged a e he e effec e
facg da'e gbechaege. Ehacgeadehhgh Ealegece,
ceaghe-e chage, eagh edege, adfdglcefae caad
e e a e e ha 3,000 b e eade f ea 400 c a e e each ea .
```

#### Leadership Through Emotional Intelligence

- A ecael ¶M: Le e aggSeghfTafae, LagChage
- B a Leade h, Re a ce, a d Re e a
- B d g Leade h Ca ab Th gh he P e fl e a Cha ge
- Ca ee S cce S a eg e f W e Leade h
- Cg eAg:ReachgNeLeefOee,Feb adFc
- C ca Saege f W e Leade h
- CafgY Pe a V
- CeagadC cagV
- CagMdfe Ohe:UgMdfe Dee E he W ace
- Dee gy E alegece: CeCeecef Gea Leadeh
- Ee eR Maagee: Ee af Facaad N-Faca
- Hghl ac Leade h f W e
- H HaeDffc Cea
- I c e Leade h
- Ifecga A Lee
- lee a C ca Sldc T B d g
- Lead g, De e g, a d S a g H gh-l ac Tea
- MaaggM eP ef W e
- Ma e Fac a
- Med a Re a : I age, P g a d C C
- M df C ca f P e f I ac
- Neg a S f W e Leade h
- Oec gB e Ob ace: la eS f he 21 Ce

#### Manage by Designing

- Be d Idea: Cecagad SagPdcla
- a gCea adhePaccefMaaggldea
- C a gCea : P gldea I Pac ce
- D<sup>a</sup>ghePfEgehghBeMdela
- I a b Deg:CeagPefCeEeeceadS
- Manage by Designing: A ache f E e da l a
- Saegc Dec Magad Eec
- V a Th g Ma age

# Weatherhead Executive Education programs: a sample ( age 2)

Weahehead ffe 70 ¶Me ga f b e a age, a deged a ehe eeffece fac g da' e gb e cha e ge. E ha c g eade h h gh E a l e ge ce, c ea g h e- e cha ge, ea g h e de g e, a d f d g ce f a e ca a d e e a e e ha 3,000 b e eade f ea 400 c a e e each ea.

#### Positive Change Through Appreciative Inquiry

- AdacedW h A ecael¶M
- A eca el ¶M: Le e aggSeghfTafae, La gChage
- IggPeChagehghAecael¶M
- Oec gB e Ob ace: la eS f he 21 Ce

#### Sustainable Value

- AdacedW h A ecael¶M
- A eca el M : Le e ag g S e g h f T a f a e, La g Cha ge
   Cha ge Leade h
- E ha c g he Pa e E e e cefa C e e Edge
   E e e R Ma age e : E e a f F a ca a d N F a ca
   F a ca T f Hea hca e Ma age
   F Saff F c I e a C a : P ac ce a d T f Be e
  - Gee Face Pga: Mea gad MgagSaab R Lea S SgaGee Be Ce fca MaaggChage Heahcae
- Oga a a Ag: Mehdf HadgR, Obace a dU ce a
- Oec gB e Ob ace: la e S f he 21 Ce
- P ce I e e f Hea hca e: Ye Be Ta gad Ce fca
   P ce I e e f Se ce O e a : Ye Be Ta gad Ce fca

# Weatherhead Executive Education programs

Wea he head' e ec e ed ca g a eached e ha 3,000 b e eade f ea 400 c a e e each ea.

#### Companies

## IBM P&G The D Che ca C a Fa Mea Acce e He a M e FdM Ca CcSe Pa ag a Wa -Ma A e ca G ee g Beg M c f Ме Т е Ea She -W a Eege S a ec Pge el ace Ca eM ¶M C GJ HAVIG ba S L be S Me fel a ce

#### Universities and business schools

```
Ca Sch f Ma age e , B C ege
U e f M ch ga
IEDC B ed Sch f Ma age e
Q ee a dU e fTech g
Ab U e
MedaBeCege,UefNeDae
U e f Made a
Pe ed eU e
Na a P g ad a e Sch
Ca U e
E dh e U e f Tech g
Ne deB e U e e
M a a SaeU e
Ge ge Ma U e
Pe SaeU e
U e f Sa D eg
T C ege
U e f Ma ach e Da h
U e f Red a d
The Wha Sch U e f Pe a a
Sald B e Sch , U e f O f d
R e da Sch f Ma age e , E a U e
R a Sch f Ma age e , U e f T
De a e Fac f Ma age e , McG U e
Ke gg Sch f Ma age e , N h e e U e
Haa Sch fB e ,U e fCaf aa
Be ee
```

I Ma 2011, a a de ce f Wea he head de , fac , a d aff, f e d f he ch a d e - he f he c ga he ed ce eb a e h a h Cha a d Ch c F e ( c ed ab e) a d he \$7.5 gf e ab h he F e Ce e f S a ab e Va e a Wea he head.

R ge Saa, PhD, e ec e d ec f he F e Ce e, a ed he F e 'c e caade e a e. I We eed e e e Ch c b e. We eed e e e Cha hah , I ad D. Saa.

The Fe Ceee eage edca chahadacce he eade caa ee efabebe eehe d'ggcaade each, be. I deh ghahee-gedeff: eeach, caba, a deach, hae ha aecea fbeeh ghe bacgaab.

S ce he F e ade he 2009 f d g c e , F e Ce e aff ha e bee ha d a b d g he h ee face f h a b f he g d .

I[The Fe Cee] he ghfaadg, bcecha gede'hae egh. Whcechah, eaeea gcha gehe d.I

Nabefge BabaaS de, e de fCaeWe e Ree eU e ; Dad Ce de, PhD, Fa MeaPfe ScaEeeehadPfe f O gaaaBeha; a de e eaePeeSege, PhD, Se Lece Leadeh a dSaabaMIT'SaSch fMaagee caegeheedehecee' a dae beefac.

D. Se ge, a ece add he Fe Ce e ad bad, e ab h b e eade h ca a d ead he a fce b decd gae a ab a he e hacgf.

A eea e Fa Mea ef, aage da adca ha/Tc 41 ge d.9<mark>T</mark> 120

#### Weatherhead Green Team

The Wea he head G ee Tea ade f e ha 30 Wea he head fac , aff, a d de . The ea ha a ched h ee a ec ce 2011:

1. A a e f he a ef e da 'e a he Pee B. Le b d g. Th b efa a h ha a cada, a haf (48%) f PBL'a hc dhaebee ecced c ed. Th a e c ded fac, aff, a d de a dhe ed a ea a e e f ha a e a ca be ecced a dc ed. Re f he a e a e be g ed he ch'e a a e a e gad c ca a dc g, e ecc g b abe g he b d g (c ed).

- 2. The IB Cae N Calca age cage fac, aff, ad de ae he a ead fheee a hebdg. Sgaheee a adaecage ee cae ade he a, hgacha, ILe hea, ae he a, lad de eabh cheegaed badgheee a.
- 3. A fdea eac ga dea, heFe Ceef Saabe Vaead heIfa Se dea e.Sac baeaced he cheee h cagageab hacec heb. A aea ae cecedad egaed he e - dec gea, hchge Cae