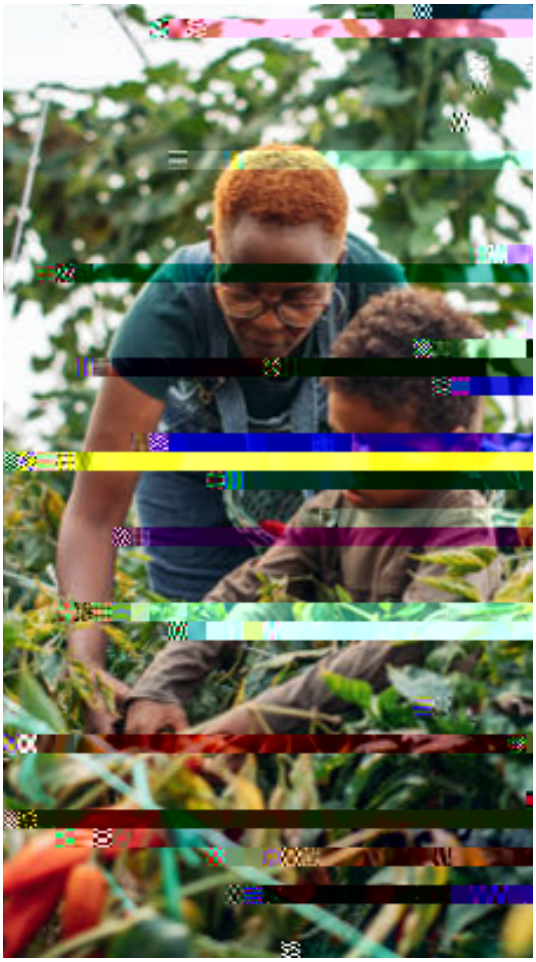
VISION OF MICHELLE B. JACKSON

To Grow Nutrition and Economic Sovereignty in Historically Redlined Communities by Piloting a Seeds to Shelves Model in the Buckeye-Shaker Neighborhood.



Historical redlining, by design, systematized inequity by clustering Black people in neighborhoods that were then labelled undesirable and unworthy of investment. Disinvestment included banks' denial of home loans, the surest path to building wealth. The Buckeye – Shaker neighborhood today

blight, education, economic and nutrition inequity; and 64% of households are renter occupied in unaffordable housing (Centers for Community Solutions).

"Seeds to Shelves" will grow both nutrition and economic sovereignty through the operation of a mobile farmers market and a culinary business incubator. The mobile truck will provide culturally-curated produce, culled from local growers, to areas with limited access to fresh food. The incubator, modeled on the Cleveland Culinary Launch Kitchen, will advance entrepreneurship with an emphasis on the creation of healthier food-based products and services to promote better health outcomes in Buckeye-Shaker.