



**Title:** Digital Accessibility Policy

**Approved by:** Office of the President

**Date Approved:** December 15, 2021

**Effective Date:** January 1, 2022

**Responsible Officials:** Provost, Vice President for Marketing and Communications, Vice President of University Technology

**Date of Last Review:** December 15, 2021

**Relates to:** Faculty, Staff, Students

Case Western Reserve University (“CWRU” or “the university”) is committed to the equal access to information, programs, and activities for everyone. Accessibility—ensuring people of all abilities are provided with substantially similar functionality, experiences and information—is an institution-wide responsibility.

This policy, which promotes compliance with applicable local, state and federal regulations, laws, and guidance, applies to all Case Western Reserve University academic and administrative units that create, maintain or procure websites, web-based applications, course materials or other online communications vehicles used for programs and activities of the university.

The policy aligns with CWRU’s vision to promote and celebrate diversity and inclusion in its student body, faculty, and staff as well as its core values of academic excellence, inclusion and diversity, integrity, transparency and effective stewardship.

The remainder of this policy sets forth three major areas of digital content and the standards that relate to them.

I: Digital communication and documentation

All websites and applications using the university’s name, logo or other branding elements and/or hosted on case.edu or a subdomain of case.edu that are created or significantly revised/redesigned should comply with the current [Web Content Accessibility Guidelines \(WCAG\)](#).

This section includes any websites created by or for any Case Western Reserve University college, school, department, program or individual representing the university in a professional capacity (e.g. faculty or staff member). Student-run websites hosted on

case.edu or a subdomain of case.edu and supported through university funding (e.g. student organizations) are expected to follow these standards.

This section includes documents (e.g. PDFs, Word documents), data-visualization sources (e.g. Tableau, tables/charts), images, and other electronic multimedia

Digital instructional materials, optional and required, should