

TIPS for Professionals Day Presentation

The following information is adapted from the American College of Physician's website on poster presentations. See the website (and others) for additional details.

http://www.acponline.org/residents_fellows/competitions/abstract/prepare/pos_pres.htm

Much of the information is also relevant for creating a Powerpoint presentation, if you are giving a talk. For an 8-10 minute talk, about 16 slides (+/-) should be sufficient. Shorter times should be adjusted accordingly.

Scientific presentations should follow the **IMRAD format (Introduction, Methods, Results, and Discussion)**.

- The **Introduction** presents the background and the purpose of the research. The background information typically summarizes the current knowledge in an area, what knowledge is missing,

Avoid clutter; less is more

Limit your poster presentation to a **few main ideas**. It's better to present a few of your findings well than present all of your findings poorly. Arrange your poster components to read from left to right and top to bottom. Emphasize important points on the poster with lines, frames or boxes, and arrows.

PowerPoint slides should also be simple, graphic when possible, uncluttered. Use the animations carefully, they can be very helpful when you want to direct your audience's attention to a particular point on the slide that you are describing. They can be distracting if your verbal delivery is not in sync with the slide animation.

Here is where the student would go to pick up their poster:

Cleveland Clinic N Bldg, Enterprise Creative Services
(formally Center for Medical Art & Photography)

Lerner Research Institute & Education Bldg, 9806 Carnegie Ave, Room NA1-127

CWRU Printing Services located in Thwing through FedEx kiosk.

Matte finish heavy weight coated: \$5.99/sq ft

Use the discount number 8400097421 and SKU 40209 AND when you submit your poster electronically, indicate you are a student from the Dental School. I think you will receive a further discount if you keep the poster size 3 by 4ft or smaller. Our contact there is Sean.

Try to leave a 48hr turnaround time.

FedEx Kiosk

Thwing Student Center

Phone: 216.229.2111

Email: usa5686@fedex.com

Before you submit for printing:

Proofread carefully, several times. Have a colleague help you proofread. It's a good idea to have someone unfamiliar with the research help you because he or she will quickly identify areas that are confusing or ambiguous. It's a good idea to have someone who is expert in spelling and grammar review the poster as well.

For Professional's Day, check this research site for updates on when and where to put up w.14 (l)66 (f)2(s)wh